



The Women's Congress Miami Conference Program

Thursday, January 24, 2008

Keynote Presentation: 9:00 - 10:00 a.m.

- Cordia Harrington, CEO and President, The Bun Companies
- Rosa Sugrañes, Chairman of the Board, Iberia Tiles

Concurrent Sessions: 10:15 - 11:45 a.m.

- Assess Your Company's Hispanic-Readiness: Marketing to Hispanics
- Best Practices in Corporate Social Responsibility
- Her Turn: Why It's Time for Women to Lead
- Leveraging Technology & Transforming Organizations
- Options for Growth: Considerations for Diversification
- Social Media for Entrepreneurs
- Speak like a CEO: Secrets to Commanding Attention and Getting Results
- Supplier Diversity Panel

Champions for Women in Business Awards Luncheon: 12:30 - 2:00 p.m.

- Lisa Bodell, CEO, futurethink

Concurrent Sessions: 3:00 - 4:30 p.m.

- 5 Traits for Authentic Leadership: Theoretical & Practical Applications
- Cultivating a Creative Organization
- Equity Financing
- Gaining Career Traction Through Mentoring
- Getting the Green Light: The Art and Science of Closing The Deal
- Innovative Direct Mail and PR Strategies for Increased Growth
- Innovative Marketing Strategies
- Same Words, Different Language: The Power of Understanding Differences

Friday, January 25, 2008

Keynote: The Outlook for Women in Corporate America: 9:00 - 10:00 a.m.

- Jeri Dunn, CIO, Bacardi Limited
- Juanita T. James, Chief Communications Officer, Pitney Bowes Inc.
- JoAnn Lilek, Chief Financial Officer, DSC Logistics
- Moderator: Lisa Gibbs, Executive Business Editor, The Miami Herald

Concurrent Sessions: 10:30 - 11:45 a.m.

- Debt Financing
- Investment Decisions Affecting your Life and Your Business
- Managing Diversity in Your Workforce and Marketplace
- Social Media for Corporate Executives
- Taking Your Business to the Next Level: Successful Entrepreneurs' Growth Strategies
- The Future is Now: Succession Management
- Web 2.0 Crash Course

Lunch with a Purpose benefitting The United Way of Miami-Dade: 1:00 - 2:30 p.m.

- Donna Orender, President, Women's National Basketball Association



The Women's Congress Miami Conference Speakers

- Helen Aguirre-Ferre, Directora de Opiniones, Diario Las Americas
- Barbara Annis, President, Barbara Annis & Associates, Inc.
- Joy Baldrige, President, Baldrige Seminars International
- Suzanne Bates, President & CEO, Bates Communications, Inc.
- Tim Berry, President, Palo Alto Software
- Toby Bloomberg, Founder, Diva Marketing
- Lisa Bodell, CEO, futurethink
- Rebecca Boenigk, CEO & Chairman of the Board, Neutral Posture, Inc.
- Diane Bowers, Founding Partner, Paladin Global Partners, LLC
- Carolynn Brooks, Vice President, Diversity and Inclusion, OfficeMax, Inc.
- Jennifer Buddin, Co-Founder, The Little Black Book For Every Busy Woman
- Michael Bush, Consultant, Franchise Advisors, Inc.
- Gayle Carson, President, Carson Research Center
- Kirstie Chadwick, Director & CEO, UCF Venture Lab
- Roz Cole, President, PPI Marketing
- Jodi Cross, Executive Director, The Commonwealth Institute, Florida
- Julie Daum, Practice Leader, North American Board Services, Spencer Stuart
- Vicki Donlan, Consultant, Speaker and Author
- Ja-Naé Duane, President & Founder, Wild Women Entrepreneurs
- Jeri Dunn, CIO, Bacardi Limited
- Alyssa Dver, Executive Director & Founder, The Center to Prevent Lost Children (CPLC)
- Joyce Elam, Executive Dean, College of Business Administration
- Peter Esseff, Vice President and Technical Director, ESF, Inc.
- Annie Estevez, Partner, Morgan Lewis & Bockius
- Stephanie Finnegan, CEO, Goodwin Biotechnology, Inc.
- Marsha Friedman, President & CEO, Event Management Services, Inc.,
- Gay Gaddis, President and CEO, T3 (The Think Tank)
- Deborah Garand, Founder & President, Integrity Integrations
- Joy Gendusa, CEO, PostcardMania.com
- Lisa Gibbs, Executive Business Editor, The Miami Herald
- Mazy Gillis, Ph.D., Consultant, RHR International
- Judith Glaser, CEO & President, Benchmark Communications
- Beth Goldstein, President, Marketing Edge Consulting Group
- Mira Halpert, Director/President, 3D Learner, Inc.
- Cordia Harrington, CEO and President, The Bun Companies
- Maureen Healy, Vice President of Customer Communications, UPS
- Laurel Herman, President, Worth International Media Group
- Juanita T. James, Chief Communications Officer, Pitney Bowes Inc.
- Gloria Johnson Goins, Chief Diversity Officer, The Home Depot
- Denise Kaigler, Head of Global Corp. Communications & Corporate Citizenship, Reebok
- Nina Kaufman, Esq., Paltrowitz & Kaufman LLP

The Women's Congress Miami Conference Speakers (Con't)

- Victor Leibofsky, Broker, UPS Capital
- Ann S. Lieff, Founder, The Lieff Company
- JoAnn Lilek, Chief Financial Officer, DSC Logistics
- Monica Luechtefeld, Exec.VP, Business Development, Supply Chain and IT, Office Depot, Inc.
- Ruby, McCleary, Senior Manager, Supplier Diversity, US Cellular
- Janna Morrison, Senior Vice President, Community and Franchise Engagement, Choice Hotels Int'l
- Brigid Moynahan, Founder & President, The Next Level Inc.
- Barbara Mravic, Bank of Florida
- Anne Murray, Senior Director of Interactive Marketing, Southwest Airlines
- Donna Orender, President, Women's National Basketball Association
- Sabrina Parsons, CEO, Palo Alto Software
- Wendy Pease, Owner, Rapport International
- Ann Rosenberg, President, D'Vine Wine Franchise Systems USA, LLC
- Lillian Santiago-Bauzá, Director of Hispanic Readiness Program, Bauzá & Associates
- Penny Shaffer, Market President, SFL, BlueCross BlueShield of Florida
- Virginia Simmons, Online Communications Manager, The ONE Campaign
- Dana Spain-Smith, Chief Operating Officer, DLG Media
- Michelle Spence-Jones, Commissioner, City of Miami
- Rosa Sugrañes, Chairman of the Board, Iberia Tiles
- Jane Teague, Executive Director, The Enterprise Development Corp. of South Florida
- Kemila Velan, Senior Correspondent, Ethical Markets Media, LLC
- Rebecca Weeks, Director of Business Development, Real Girls Media Network, Inc.
- Lena West, Founder & Chief Social Media Strategist, xynoMedia Technology